

















## **Chico Community Organizer Training**

Building Winning Campaigns for Conservation, Social & Environmental Justice

9am-5pm, Friday, April 1, 9am-3:30pm, Saturday April 2

Lakeside Pavilion, Chico, CA

**What:** A two-day, in-person interactive training, hosted by the Community Governance Partnership, and facilitated by our Executive Trainer David Hunt, a senior staff alum of the Midwest Academy, internationally recognized for his **training and facilitation**.

Featuring Special Guest Speakers Audrey Denney, Susan Jane Brown of the Western Environmental Law Center, and local experts on the latest in forest planning and fire recovery efforts.

You will learn to use:

#### Organizing Skills

• Power Mapping, Direct Action Strategic Planning, and a variety of other tools to address social problems and the process for grassroots-driven policy change and explore the difference between service provision and organizing and how they can work together.

#### Strategic Skills

Learn to identify, develop and use measurable effective power when confronting organized power, as well as the forms and definitions of organized power needed depending on the decision maker.

#### **Organizing & Campaign Strategies**

Learn to use a strategy chart to strategically identify and develop a winning strategy for an issue campaign while also building the power of organizations and coalitions. Acquire the skills required to develop and run issue campaigns that create lasting social, environmental, and equity change. In this training, the second day will use forest planning efforts as a frame for organizing.



**Who:** We seek participants who have made, or wish to make, an ongoing commitment to community organizing work; have existing roles in activism, environmental, social and environmental organizations; or have a background or strong professional interest in advocacy, coalition building and campaigns. **All** organizing backgrounds welcome!

**Sliding Cost:** \$50 - \$500 - <u>Partial and full scholarships are available as part of the application</u>. Don't let cost be a factor! The deadline to apply is March 25,2022. Seating is limited to 50. Email Miranda for a training application at <u>steward@becnet.org</u> or <u>adam@cgovpartnership.org</u>

The vision of the **Community Governance Partnership** is to break down long standing barriers between conservation, labor, small business, social justice and environmental justice organizations to form and facilitate pragmatic, action-based progressive partnerships in central and northern California. We have graduated over 500 activists from our trainings! See past training agendas and testimonials at cgovpartnership.org/programs.



David Hunt. Executive Trainer

David Hunt is noted as one of the world's top community organizer trainers. David has been with the Community Governance Partnership for over 10 years and he has worked for decades with the Midwest Academy, whose approach and techniques are embraced in our trainings. David is a legendary storyteller, which makes his trainings unique and memorable.

Email Adam@CGovPartnership.org for more details and to request an application!





### **Humboldt Regional Community Organizer Training**

Amplifying Change - Conservation, Social and Environmental Justice

8:00am – 5:00pm Friday, October 26 – 8:30am – 4:30pm Saturday, October 27

Jefferson Community Center 1000 B Street Eureka, CA

#### Friday, Day 1: 8:00 a.m.-5:00 p.m.

8:00 a.m-8:30 a.m. Registration

8:30 a.m.–8:40 a.m. Welcome and Acknowledgements

8:40 a.m.—8:45 a.m. Welcome from Congressman Jared Huffman (confirmed)

8:45 a.m.—8:47 a.m. Introduction of Facilitator and Partners

David Hunt, David Hunt & Associates

8:47 a.m.–9:05 a.m. Interactive Group Introductions

9:05 a.m.–10:00 a.m. Historic and Present-Day Role of Organizing and the Creation of Public

Policy/Introduction to Methods of Changing Social Policy

We introduce a variety of tools to address social problems and the process for grassroots driven policy change and explore the difference between service provision and organizing

and how they can work together.

10 a.m.–10:10 a.m. Break

10:10 a.m.–12:10 p.m. Relations of Power Presentation and Interactive Role Play

This session will discuss and demonstrate how to strategically identify, develop and use measurable effective power when confronting organized power on the other side, as well as the forms and definitions of organized power needed depending on the decision maker. The session will also explore the forms of organized power displayed during an interactive

role play.

12:10 p.m.-12:50 p.m. Lunch

12:50 p.m.–2:35 p.m. Building Powerful Coalitions and Collaborations

This session will discuss and demonstrate how to strategically identify, develop and

maintain powerful collaborations and coalitions.

2:35 p.m.–2:50 p.m. Break

2:50 p.m.—4:50 p.m. Strategy Chart

This session will discuss and demonstrate how to strategically identify and develop a winning strategy for an issue campaign while also building powerful organizations

and coalitions.

4:50 p.m. - 5:00 p.m. Wrap-up: thoughts on the day

5:00 p.m. Adjourn

#### Saturday, Day 2: 8:30 a.m.-4:30 p.m.

8:30 a.m.–8:45 a.m. Opening Comments and Review of the Day's Goals and Agenda

8:45 a.m.–10:00 a.m. Developing a Strategy Chart Assignment Review and Development

This session will allow participants a hands-on opportunity to explore and practice using the organizing strategy chart to strategically identify and develop a winning strategy for an

issue campaign while also building the power of organizations and coalitions.

10:00 a.m.– 12:00 p.m. Strategy Chart Presentations

12:00p.m.–12:15 p.m. Final Organizing Questions, Ideas and Concerns

12:15 p.m.–12:45 p.m. Lunch

12:45 p.m.–2:55 p.m. Humboldt Regional Progressive Partners and Interactive Presentations

2:50 p.m.–3:00 p.m. Break

3:00 p.m.- 4:00 p.m. Youth Track Panel: Taking it Further

4:00 p.m.-4:10 p.m. Evaluations completed

4:10p.m.-4:30 p.m. Wrap-up and Next Steps

4:30 p.m. Adjourn











# Mendocino & Lake County Community Organizer Training

Amplifying Change - Social, & Environmental Justice

8:00am – 5:00pm Friday, January 31st – 8:30am – 4:30pm Saturday, February 1st Alex Rorabaugh Center, 1640 S State St, Ukiah, CA

#### TRAINING GOALS

- 1. To gain a better understanding of strategic organizing
- 2. Increase our understand of power and how to build real power
- 3. To explore the principles of building and maintain powerful coalitions
- 4. To explore, and plan, how to use The Mendocino Climate Action Commission process to strategically build power
- 5. To explore, and plan, how to use The Mendocino Climate Action Commission process to bring about real policy change backed by that strategically organized power
  - 6. To use the Mendocino Climate Action Commission process to gain a deeper understand of, and impact on, the political process

Friday, Day 1: 8:00 a.m 5:00 p.m.			
8:00 a.m 8:30 a.m.	Registration		
8:30 a.m 8:40 a.m.	Welcome & Acknowledgements		
8:45 a.m 8:55 a.m.	Introduction to Community Governance Partnership, Overview of Goals, and David Hunt of David Hunt & Associates		
8:55 a.m 9:10 a.m.	Interactive Group Introductions & Agenda Review		
9:10 a.m 10:00 a.m.	Historic and Present-Day Role of Organizing and the Creation of Public Policy/Introduction to Methods of Changing Social Policy		
	We introduce a variety of tools to address social problems and the process for grassroots driven policy change and explore the difference between service provision and organizing and how they can work together.		
10:00 a.m 10:10 a.m.	Break		

10:10 a.m.- 12:20 a.m. Relations of Power Presentation and Interactive Role Play

This session will discuss and demonstrate how to strategically identify, develop and use measurable effective power when confronting organizer power on the other side, as well as the forms and definitions of organized measurable effective power when confronting organized power on the other side, as well as the forms and definitions of organized power needed depending on the decision maker. The session will also explore the forms of organized power

displayed during an interactive role play.

12:20 p.m.- 1:00 p.m. Lunch

1:00 p.m.- 3:00 p.m. Using a Strategy Chart: CROP as an Example

This session will discuss and demonstrate how to strategically identify and develop a winning strategy for an issue campaign while also building powerful organizations and coalitions.

3:00 p.m.- 3:15 p.m. Break

3:15 p.m.- 4:45 p.m. Building a Political Dossier on Two Mendocino County Supervisors

This session will utilize small working groups to build a dossier for two Board of Supervisors from Mendocino County. It will demonstrate how to research prior voting records, why that's useful, and how to develop a strategy based on that political history to

influence a representative's vote on a particular issue.

4:45 p.m.- 5:00 p.m. Wrap-Up Thoughts from the Day

5:00 p.m. Adjourn

#### Saturday, Day 2: 8:30 a.m.- 4:30 p.m.

8:30 a.m.- 8:35 a.m. Welcome Back

8:35 a.m.- 8:45 a.m. Opening Comments from Supervisor Haschak

8:45 a.m.- 8:50 a.m. Review of the Day's Goals and Agenda

8:50 a.m.- 10:00 a.m. Developing a Strategy Chart Assignment Review and Development

This session will allow participants a hands-on opportunity to explore and practice using the organizing strategy chart to strategically identify and develop a winning strategy for an

issue campaign while also building the power of organizations and coalitions.

10:00 a.m.- 12:00 p.m. Strategy Chart Presentations

12:00 p.m.- 12:15 p.m. Final Organizing Questions, Ideas, Concerns

12:15 p.m.- 1:00 p.m. Lunch

1:00 p.m.- 2:30 p.m. Coalition Building Presentation & Exercise

This session will discuss what it means to be an effective coalition, how to avoid the pitfalls

of being an unproductive working group. We'll then take what we learn from the

presentation, and use that knowledge in a practice exercise.

2:30 p.m.- 4:10 p.m. Creating a Strategy Chart for Your Organization

This exercise will allow you to generate a strategy chart for your organization, in small

groups or individually, based on the principles learned in yesterday's strategy chart exercise.

4:10 p.m.- 4:20 p.m. Final Reflections & Evaluations

4:20 p.m.- 4:30 p.m. Final Wrap-Up, and Adjourn